

**Fuel Efficient\* ■ Long Wear ■ Outstanding Retreadability**

**LOWER COSTS. GREENER RETURNS.\***

The R268 Ecopia™ is an all-position/steer radial that stands up to the rigors of severe, high scrub environments in regional pickup and delivery applications, while offering fuel efficiency benefits too. A unique tread design and protective features in the casing help resist damage from curbing and maneuvering scrub, contributing to long tread life. And because it's a Bridgestone Ecopia, special compounding lowers rolling resistance for fuel efficiency gains. With features like these, you get the benefit of two tires in one. Now that's smart thinking.



**R268 Ecopia Innovations**



**A»**

**B»**

**C»**

**D»**

**A**

**Special Groove Shape**

Designed for improved rib tearing resistance.

**B**

**Stone Rejector Platforms**

Help provide resistance to stone drilling in two center grooves to protect belts and enhance casing durability.

**C**

**Waved Channel Design**

A wavy design in the channel reduces groove bottom strain, combating the initiation and spread of irregular wear.

**D**

**Optimized Rib Distribution**

Ribs are uniquely proportioned for added stiffness, which helps reduce irregular wear throughout the footprint.

### High Scrub Tread Compound

Enhances resistance to tread scrubbing, leading to increased tread life.

### NanoPro-Tech™ Compound

Patented NanoPro-Tech polymer technology limits energy loss for improved rolling resistance and optimum fuel efficiency.

### Wide, Solid Shoulder Ribs

Help deliver enhanced resistance to maneuvering scrub and increased tread life.

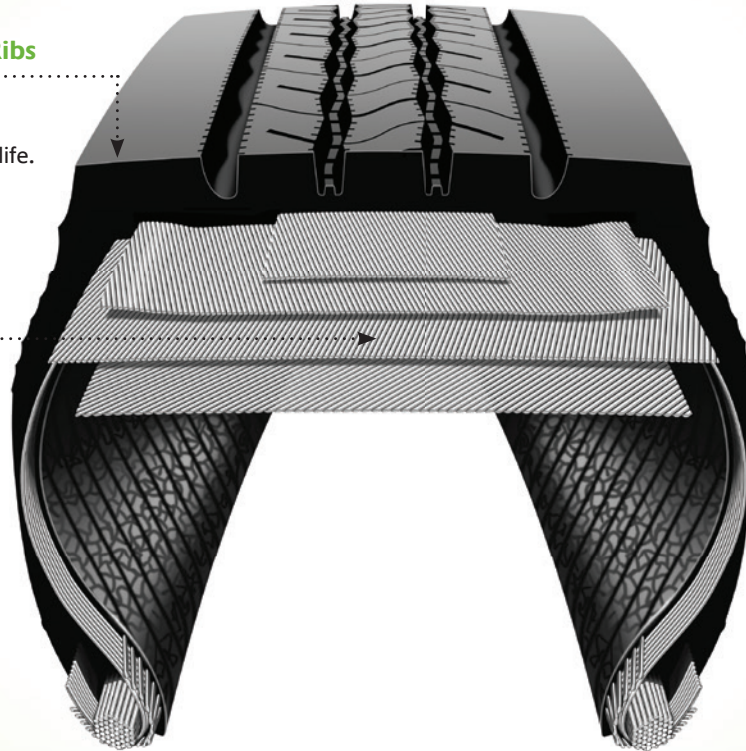
**R268 Ecopia Is EPA SmartWay® Verified and California Air Resources Board (CARB) Compliant**

### Wider Belts

Wide belts extend to the shoulder area, which helps to reduce the occurrence of both irregular shoulder wear and casing damage.

### Sidewall Protector Ribs

Preserve casing durability by fighting curbing damage with thick ribs on both sidewalls.



Tire Size	Load Range	Article#	Weight (Lbs/Kg)†	Meas. Rim (in.)	Overall Diam. (in./mm)	Overall Width (in./mm)	Overall Width Loaded (in./mm)	Static Loaded Radius (in./mm)	Revs Per Mile (rpm/rpk)	Tread Depth (32"/mm)	Max Tire Load Single (Lbs@PSI/Kg@kPa)	Max Tire Load Dual (Lbs@PSI/Kg@kPa)	Max Speed (mph/kph)
295/75R22.5 metric	G	241-592	118 54	8.25	40.3 1024	11.4 290	12.5 318	18.8 478	515 320	21 17	6175@110 2800@760	5675@110 2575@760	75 120
285/75R24.5 metric	G	248-749	122 55	8.25	41.5 1054	11.3 287	12.4 315	19.5 495	501 311	21 17	6175@110 2800@760	5675@110 2575@760	75 120
11R22.5 metric	G	248-783	122 55	8.25	41.5 1054	11.2 285	12.3 312	19.3 490	500 311	21 17	6175@105 2800@720	5840@105 2650@720	75 120
11R22.5 metric	H	248-817	123 56	8.25	41.5 1054	11.2 285	12.3 312	19.3 490	500 311	21 17	6610@120 3000@830	6005@120 2725@830	75 120
11R24.5 metric	G	248-834	131 59	8.25	43.5 1105	11.2 285	12.3 312	20.3 516	477 296	21 17	6610@105 3000@720	6005@105 2725@720	75 120
11R24.5 metric	H	248-868	132 60	8.25	43.6 1107	11.2 285	12.3 312	20.3 516	477 296	21 17	7160@120 3250@830	6610@120 3000@830	75 120

Warranty and additional technical information is available at [EcopiaTruckTires.com](http://EcopiaTruckTires.com), or from your dealer or truck stop.

†Estimated, subject to change.

**Maximize your Ecopia advantage with FuelTech® retreads** – Bridgestone Ecopia truck tires and Bandag FuelTech retreads are designed to work together. Specially engineered compounds promote an eco-friendly solution that continues optimal low rolling resistance from new tire to retread. And with the quality Bridgestone casings are known for, you can confidently extend the life of your new tires to realize a lower total cost of ownership.\*

For more information about Bridgestone Ecopia or Bandag FuelTech products, please visit [EcopiaTruckTires.com](http://EcopiaTruckTires.com).



\*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with a quality Bridgestone casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns, when compared to other Bridgestone tires.