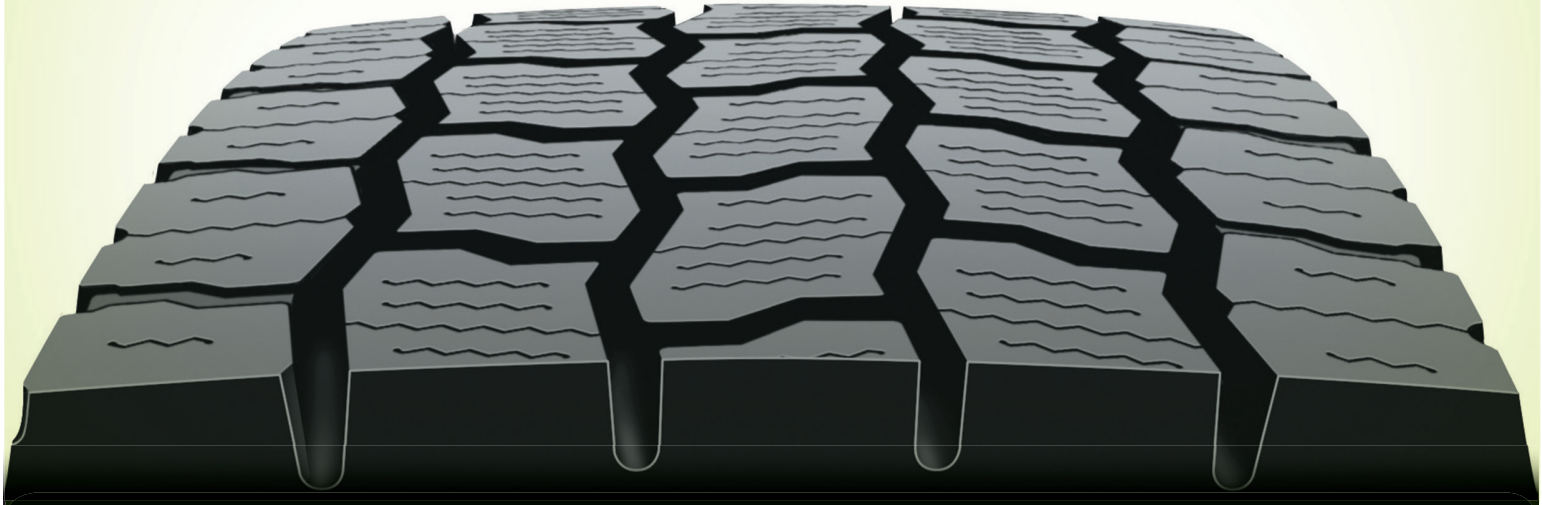
BRIDGESTONE
Your Journey, Our Passion

M760™ ECOPIA

Premium Drive Radial

Excellent for Long-Distance Over-the-Road Applications



Fuel Efficient* ■ Long Life ■ Excellent Traction

FARTHER THINKING

Performance on the road meets performance at the pump. The M760 Ecopia™ is an ultra-fuel-efficient radial drive tire for long- and regional-haul fleets. The low rolling resistance design delivers more mpg and longer removal mileage — while an advanced tread design helps ensure excellent traction in all conditions. Plus, unlike competitive tires for this application, the M760 Ecopia is SmartWay® verified and CARB-compliant. It's a new kind of thinking that will help you keep a firm grip on your bottom line.

M760 Ecopia Innovations

A — Optimized Groove Width

Helps combat the retention of casing-damaging stones and improve drilling resistance, leading to increased casing life and improved retreadability.

B — Thirsty Sipes

Help provide excellent traction on wet and dry surfaces, while the extra-wide tread helps deliver additional stability.

C — Tie Bars

Control movement of tread blocks for low rolling resistance and long, even wear.

D — Multiple Gripping Edges

Provide biting edge that helps promote improved traction.

M760™ Ecopia™ Innovations

NanoPro-Tech™ Compound

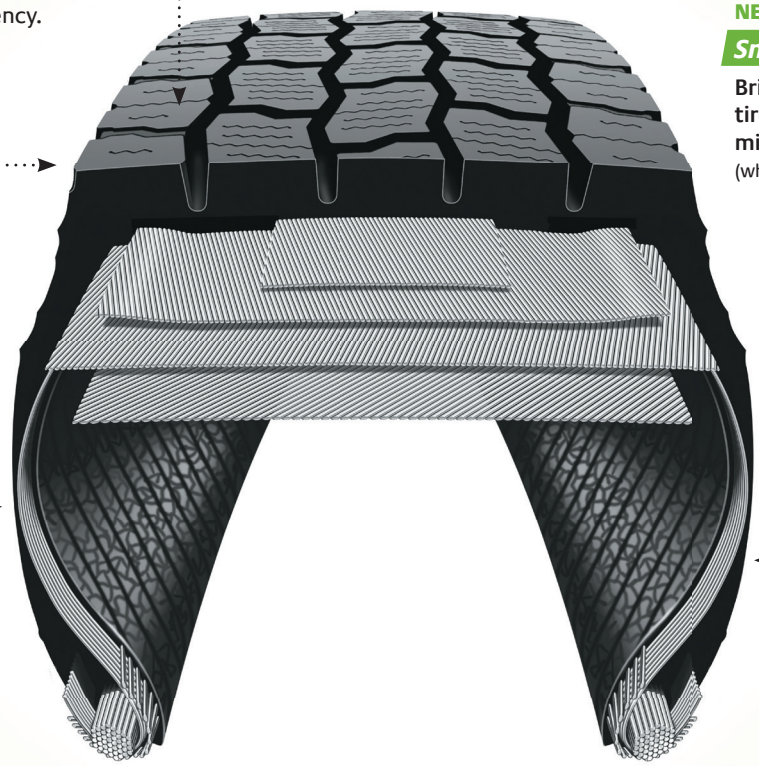
Patented NanoPro-Tech polymer technology limits energy loss for improved rolling resistance and optimum fuel efficiency.

Solid Shoulder Rib

Helps reduce irregular wear by reducing tread squirm.

IntelliShape™ Sidewall

Reduces overall tire weight to improve fuel efficiency without sacrificing durability.



M760 Ecopia Is EPA SmartWay® Verified and California Air Resources Board (CARB) Compliant

NEW

Smartway™ Verified

Bridgestone M760 Ecopia Drive tire delivers 2% longer removal miles vs. Michelin XDN2
(which is not Smartway™ verified)**

NEW

Longer Removal Mileage

M760 Ecopia delivers 8% longer removal miles than Michelin X MULTI ENERGY D**

Casing Design

Optimized for irregular wear resistance.

Tire Size	Load Range	Article#	Weight (Lbs/Kg)†	Meas. Rim (in.)	Overall Diam. (in./mm)	Overall Width (in./mm)	Overall Width *Loaded* (in./mm)	Static Loaded Radius (in./mm)	Revs Per Mile (rpm/rpk)	Tread Depth (32"/mm)	Max Tire Load Single (Lbs@PSI/Kg@kPa)	Max Tire Load Dual (Lbs@PSI/Kg@kPa)	Max Speed (mph/kph)
295/75R22.5 metric	G	247-899	126 57	8.25	40.7 1034	11.4 290	12.5 318	19.0 483	511 318	27 21	6175@110 2800@760	5675@110 2575@760	75 120
285/75R24.5 metric	G	247-916	138 63	8.25	42.2 1072	11.3 287	12.4 315	19.8 503	492 306	27 21	6175@110 2800@760	5675@110 2575@760	75 120
11R22.5 metric	G	247-933	135 61	8.25	42.2 1072	11.2 285	12.3 312	19.6 498	492 306	27 21	6175@105 2800@720	5840@105 2650@720	75 120
11R24.5 metric	G	247-950	138 63	8.25	44.2 1123	11.2 285	12.3 312	20.6 523	470 292	27 21	6610@105 3000@720	6005@105 2725@720	75 120

Warranty and additional technical information is available at EcopiaTruckTires.com or from your dealer or truck stop.

†Estimated, subject to change.

Maximize your Ecopia advantage with FuelTech® retreads – Bridgestone Ecopia truck tires and Bandag FuelTech retreads are designed to work together. Specially engineered compounds promote an eco-friendly solution that continues optimal low rolling resistance from new tire to retread. And with the quality Bridgestone casings are known for, you can confidently extend the life of your new tires to realize a lower total cost of ownership.*

For more information about Bridgestone Ecopia or Bandag FuelTech products, please visit EcopiaTruckTires.com.

*Based on rolling resistance and field mileage tests, Bridgestone Ecopia and Bandag FuelTech are our most fuel-efficient and lowest total cost of ownership tire and retread solution. Combining proprietary low rolling resistance technology with a quality Bridgestone casing, Ecopia and FuelTech can help reduce fuel use and extend tire life for lower costs and greener returns when compared with other application-specific Bridgestone tires. **Bridgestone product tested in size 295/75R22.5, compared to the equivalent size Michelin products. Removal miles results based on field test data across multiple users in long haul and regional fleet application. Actual results may vary depending on several factors such as tire size, operating conditions, maintenance, road conditions and driving style.